



## Victoria Marriott Inner Harbour named Marriott Hotel of the Year 2007

**VICTORIA, British Columbia (March 3<sup>rd</sup>, 2008)** — Citing “excellence in key areas of service and facilities,” Marriott Hotels & Resorts® recognized the **Victoria Marriott Inner Harbour** as its distinguished *Hotel of the Year for 2007*.

Managed by Atlific Hotels & Resorts, the Victoria Marriott Inner Harbour has been honoured with numerous awards over the past few years, most recently Guest Satisfaction Award of Excellence, Leadership Award of Excellence, Maintenance & Upkeep Award of Excellence, Food & Beverage Award of Excellence and Most Improved Market Share Award of Excellence within North America from Marriott International. This impressive list was crowned by the company’s most prestigious accolade for a full service property: Hotel of the Year 2007.

Since opening in 2004 bound by a gigantic 16-storey red ribbon, Victoria Marriott Inner Harbour has captured the attention of residents and visitors alike in Victoria, British Columbia; a city known for outstanding tourism. With honours ranging from the best customer service in the city to having the most outstanding cuisine; its global recognition as Hotel of the Year reinforces its unyielding commitment to excellence and impeccable standards.

“Our owners provided us with an amazing product, Marriott provided us with an amazing tool kit and the city of Victoria provided us with exceptional human resources. All of this, coupled with a team convinced that excellence is a daily commitment, has produced these amazing results,” said Francis Mairet, General Manager, Victoria Marriott Inner Harbour. “To be chosen by Marriott as the Hotel of the Year for 2007 is a source of immense pride for us all; my team’s dedication is a constant source of inspiration, and I am honoured to be their leader.”

“Mr. Mairet is passionate about offering exceptional guest experiences,” said Philippe Gadbois, Senior Vice President, Atlific Hotels & Resorts. “From the moment this hotel opened, he and his staff were determined to create a perfect balance between a modern, sophisticated hotel, and maintaining the sensibility of this quaint, traditional city. The Victoria Marriott Inner Harbour is exemplary in every regard.”

Victoria Marriott Inner Harbour offers an exceptional guest room experience incorporating upscale and modern amenities, including the Marriott Revive bedding collection. Food and Beverage Excellence is defined in the hotel’s signature restaurant, Fire & Water Fish and Chop House, which has earned the distinction as one of Victoria’s premier restaurants. Selected as one of WHERE Magazine’s Top 10 restaurants in Canada since 2005, Fire & Water is a favourite among both locals and visitors who appreciate the excellent menu which incorporates locally grown ingredients.

The four-Diamond Victoria Marriott Inner Harbour overlooks Victoria, British Columbia, Canada’s historic and charming downtown, located just steps from world class attractions, venues and dining. Boasting 236 elegantly appointed rooms and suites coupled with 5,000 square feet of functional meeting space, the hotel showcases a signature restaurant. For more information and to reserve your stay visit <http://www.marriottvictoria.com/>

**About Atlific Hotels & Resort** Atlific Hotels & Resorts is one of the fastest growing Canadian hotel management companies operating over 40 hotels in Canada with offices in Montreal, Toronto, Ottawa and Vancouver. Atlific Hotels has been managing well known Canadian hotels, resorts, and extended stay properties for over 50 years. Atlific Hotels has built a reputation for best in business accounting reporting, exceptional sales and marketing programs and sound operational systems. Atlific Hotels & Resorts' parent company, Ocean Properties, Ltd. operates over 100 hotels throughout the United States. Together they make up the fifth largest privately owned hotel management company in North America, operating independent hotels and resorts as well as internationally recognized hotel brands such as Marriott, Hilton, Westin and Holiday Inn. For more information please visit [www.atlific.com](http://www.atlific.com).

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